EVIDENCE

ISA believes that policy and practice for prevention of stillbirth and newborn death and respectful, supportive care after death must be based on the best available evidence. Collaborative action is needed to identify evidence gaps, set research priorities, build, disseminate, and promote the evidence base, and raise awareness, partnering with parents at each step.

GLOBAL TO LOCAL/LOCAL TO GLOBAL

ISA believes that ending preventable stillbirths and newborn deaths, and ensuring appropriate care after death, requires action at and interaction between all levels—individual, family, community, facility, country, and global—to foster mutual accountability and ensure that policy is both informed by, and translated into, effective action. Prevention and bereavement work must be adapted to differing cultures, situations and needs.

PARENT-CENTERED

ISA believes that mothers, fathers, partners, and other bereaved family members must be at the core of our work. Care during pregnancy and during and after death must be centered on and driven by bereaved families. Families must be integrated into all aspects of ISA's work, acknowledging the continuum of care from preconception through pregnancy, birth, childhood & adolescence.

CONNECTING FOR LIFE

ISA believes we must bring together all those who work on or are affected by stillbirth and newborn death, aiming to break down traditional barriers to unite mothers, fathers, partners, and other bereaved family members; midwives, nurses, doctors, pathologists, psychologists, and counselors; researchers, social workers, policy makers, spiritual and community leaders; government and global leaders, and other stakeholders.

EQUITY

ISA denounces the heavy burden and inequitable distribution of stillbirths and newborn deaths. Attention must focus particularly on low- and middle-income countries and indigenous, refugee, conflict-affected, migrant, and other marginalized populations in every country. We include all those affected, regardless of race, ancestry, sex, national origin, sexual orientation, age, citizenship, marital status, gender identity, religion, or ability.